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The Scotch Malt Whisky Society now in India!



Scotch Malt Whisky Society (SMWS), the world's leading specialist in single cask, single malt whiskies, has established a chapter in India. The society is a member's only club that bottles the world's widest selection of exceptional and rare single cask; single malts whiskies at Cask strengths from around the world. Established in 1983, SMWS has become the most respected whisky society with a presence in 19 countries with over 26,000 members. The Association has completed 30 years of bottling whiskies, which are extraordinary and of excellent quality. With access to 129 distilleries, Scotch Whisky enthusiasts can savour an incredible range of whiskies that capture rarity and perfection! And since these are all single cask whiskies, the average bottling per whisky is approximately 300 bottles only. And once the cask is finished, the whisky is gone forever.

The India chapter of SMWS will engage whisky enthusiast initially in Mumbai and Pune, and thereafter expand its presence across the country to cities like Bangalore, Delhi, Calcutta, Hyderabad and Chandigarh to involve the whisky aficionados.

The Scotch Malt Whisky Society (SMWS) debuts at the JW Marriott, Juhu, Mumbai on March 15 where the members will explore the first outturn of 16 incredible whiskies ranging from 9 year old to 39 year old whiskies.

The Society invites you to a world that will add words like Luscious, Scrumptious, and Toothsome to your whisky drinking vocabulary. From dyed-in-wool whisky drinkers to curious newcomers it has something to titillate every palate and leave you wanting more.

SMWS will present approximately 10-16 whiskies every quarter to their members. Society whiskies are not commercially available to the general public; they are only available at partner venues, to members only.

JW Marriott Mumbai is one of the partner hotels in the city for SMWS, the designated 'Society Home' in Mumbai, for members to enjoy the whiskies. JW Marriott Mumbai will host promotions revolving around whisky flights to attract even non-members to try the whiskies by the dram.

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